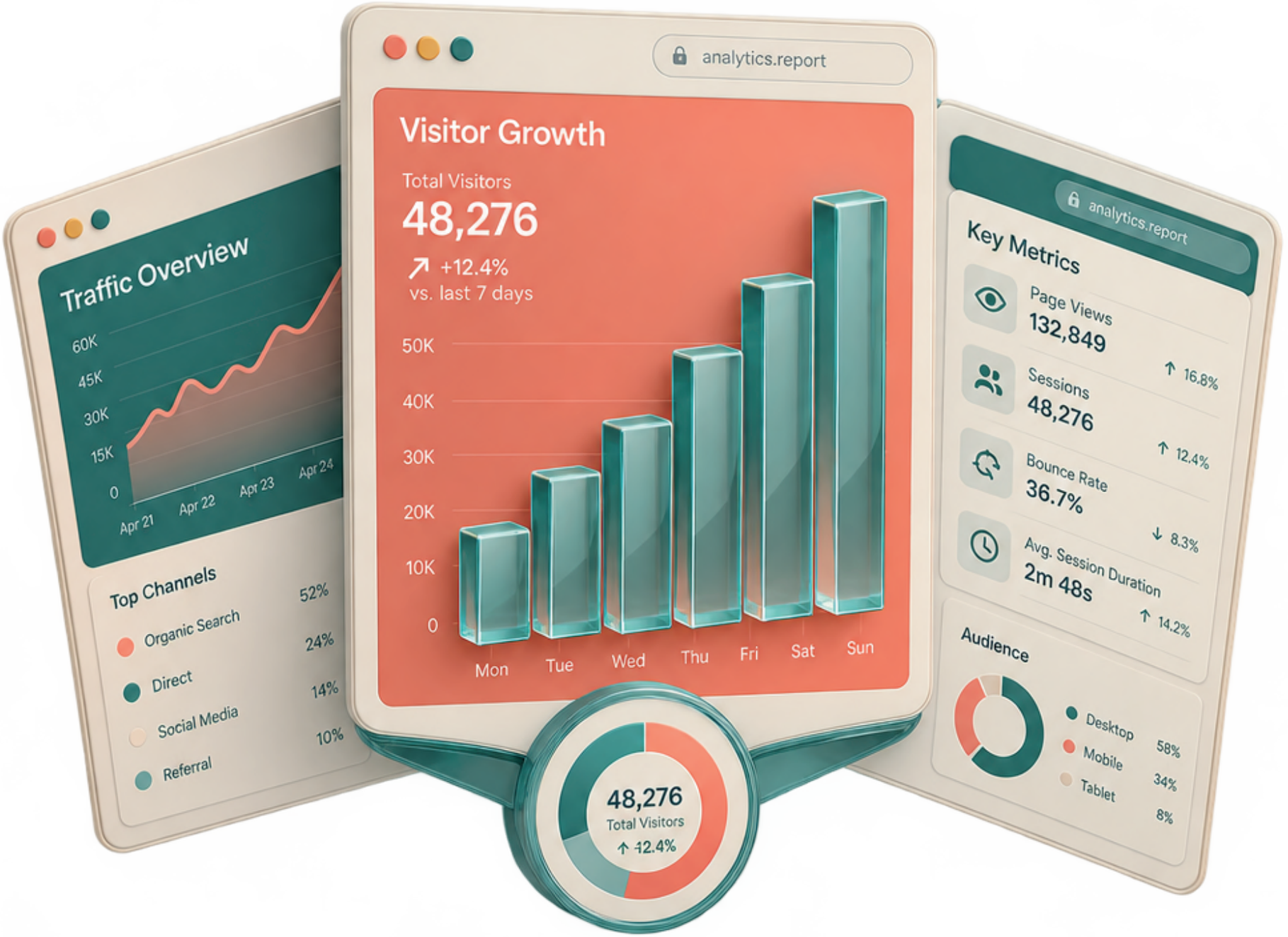

analytics.report
Visitor Growth
Total Visitors
48,276
+12.4%
vs. last 7 days
50K
40K
30K
20K
10K
0
Mon
Tue
Wed
Thu
Fri
Sat
Sun
Traffic Overview
60K
45K
30K
15K
0
Apr 21
Apr 22
Apr 23
Apr 24
Top Channels
Organic Search 52%
Direct 24%
Social Media 14%
Referral 10%
analytics.report
Key Metrics
Page Views
132,849
Sessions
48,276
16.8%
Bounce Rate
36.7%
12.4%
Avg. Session Duration
2m 48s
8.3%
14.2%
Audience
Desktop 58%
Mobile 34%
Tablet 8%
48,276
Total Visitors
12.4%